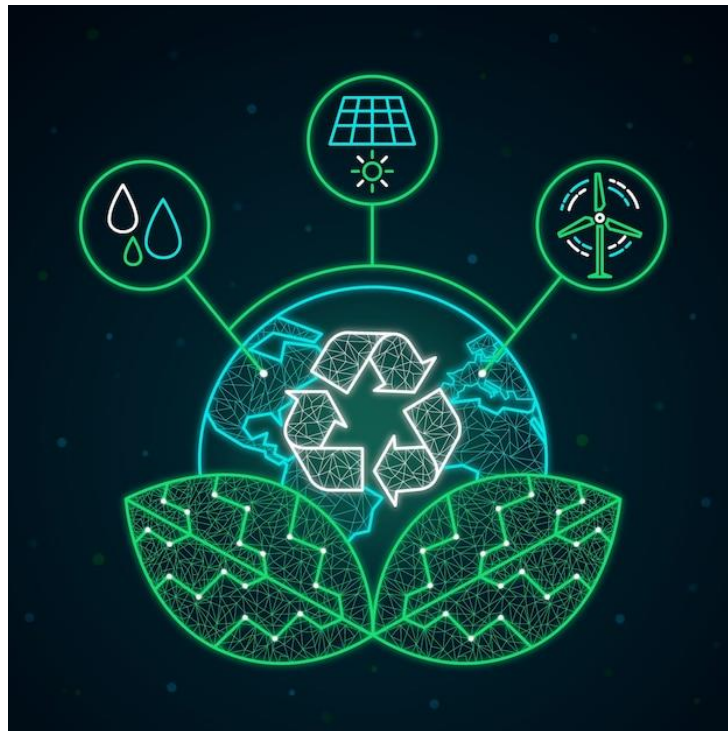


# IEMA Introduction to Net Zero (E-Learning Module)



## OVERVIEW

The **Institute of Environmental Management and Assessment (IEMA) UK Introduction to Net Zero** is a course which gives a succinct overview of what net zero means as a response to the climate crisis and how it can be delivered within organizations. It is delivered over four parts that make up this course and provide learners with a basic introduction to the concept of net zero.

1. What does net zero mean?
2. Why net zero?
3. What can my organization do about it?
4. How should we communicate net zero in a way which avoids greenwash?

### **Recommended participants:**

This course is suited to all job roles and sectors and has no formal entry requirements. This course will be appealing for those who are looking to gain a baseline knowledge on net zero in their own capacity. This course will also be a powerful tool for businesses on a journey towards net zero and provides an approach to raising awareness across the business.

## **COURSE OBJECTIVES**

Upon successful completion of this online course, participants will have the ability to:

1. Explain what is net zero and related terms.
2. Explain the urgency of the underlying climate science driving the net zero agenda.
3. Explain the main international policy context for responding to the climate crisis.
4. Explain the UK policy context and drivers.
5. Explain the business and environmental benefits of net zero.
6. Explain the outline of a robust net zero approach.
7. Explain key principles on communicating a robust net zero claim and avoiding greenwash.

## WORKSHOP DETAILS

- Date & Time:** Available on demand
- Duration:** 1-day (4 Guided Learning Hours); self-paced
- Cost:** Members: \$ 1600.00 per participant  
Non-members: \$1700.00 per participant
- Note:** *All costs quoted are VAT exclusive*
- Venue:** Online module
- Contact:** Chrystal Joshua – George @ 679-7113 ext. 38 or  
[admin@learningcentre.energy.tt](mailto:admin@learningcentre.energy.tt)
- Assessment:** No formal assessment

**Certification:**

Upon successful completion of the programme, participants will receive Certification from IEMA/MAKE UK.

**For more information on the IEMA certification, please visit the following website**  
<https://www.iema.net/>